

## SDR Survey 2020

Couples please complete a questionnaire each.

### Weekly Walks Programme

We will continue to provide a mix of Countryside, Coastal and Moorland walks, we'd like to provide walks in proportion to popularity. Can you rate your preference for each type of walk 1, 2, 3 (1 is most preferred) or tick No Preference.

|               |     |          |     |             |     |
|---------------|-----|----------|-----|-------------|-----|
| Coastal       | [ ] | Moorland | [ ] | Countryside | [ ] |
| No Preference | [ ] |          |     |             |     |

Do you find Thursday walks (currently 5-8 miles)

|           |     |             |     |          |     |
|-----------|-----|-------------|-----|----------|-----|
| Too short | [ ] | About right | [ ] | Too long | [ ] |
|-----------|-----|-------------|-----|----------|-----|

Do you find Sunday walks (currently 8-12 miles)

|           |     |             |     |          |     |
|-----------|-----|-------------|-----|----------|-----|
| Too short | [ ] | About right | [ ] | Too long | [ ] |
|-----------|-----|-------------|-----|----------|-----|

Does the distance to the start point often put you off going on a walk ? Please tick about how long you are willing to spend driving to the start point.

|                         |     |                            |     |
|-------------------------|-----|----------------------------|-----|
| No more than 20 minutes | [ ] | No more than 30 minutes    | [ ] |
| No more than 40 minutes | [ ] | No more than 50 minutes    | [ ] |
| No more than 60 minutes | [ ] | Any distance within reason | [ ] |
| No opinion              | [ ] |                            |     |

Do you find the walks repetitive ? Tick one

|         |        |                |
|---------|--------|----------------|
| YES [ ] | NO [ ] | No opinion [ ] |
|---------|--------|----------------|

### Holidays

Are you interested in UK and/or international annual club holidays? Tick one or more boxes.

|                                               |     |
|-----------------------------------------------|-----|
| I would consider going on a holiday in the UK | [ ] |
| I would consider going abroad for a holiday   | [ ] |
| No opinion                                    | [ ] |

Are you put off the annual club foreign holiday by price (about £1000 pp) ?

|         |        |                |
|---------|--------|----------------|
| YES [ ] | NO [ ] | No opinion [ ] |
|---------|--------|----------------|

Are you put off the annual club domestic holiday by price (about £700 pp) ?

|         |        |                |
|---------|--------|----------------|
| YES [ ] | NO [ ] | No opinion [ ] |
|---------|--------|----------------|

What would you consider the best length for an annual holiday. Insert a number.

|                  |     |                |
|------------------|-----|----------------|
| Number of nights | [ ] | No opinion [ ] |
|------------------|-----|----------------|

Does the thought of flying to a holiday destination put you off going ?

|         |        |                |
|---------|--------|----------------|
| YES [ ] | NO [ ] | No opinion [ ] |
|---------|--------|----------------|

Does the thought of a ferry crossing to a holiday destination put you off going ?

|         |        |                |
|---------|--------|----------------|
| YES [ ] | NO [ ] | No opinion [ ] |
|---------|--------|----------------|

Would a 6-8 hour coach ride to a holiday destination put you off going ?

YES [   ]      NO [   ]      No opinion [   ]

What is most important about the annual holiday ? Please rank 1,2,3,4,5

|                         |       |                                                              |
|-------------------------|-------|--------------------------------------------------------------|
| Value for money         | [   ] | Put numbers 1 to 5 in the boxes<br>(1 is highest importance) |
| Interesting destination | [   ] |                                                              |
| Climate at destination  | [   ] |                                                              |
| Hotel quality           | [   ] |                                                              |
| Social aspects          | [   ] |                                                              |
| No opinion              | [   ] |                                                              |

### Mini-Breaks

Which of the following Mini-Break destinations would be of interest to you

|               |       |                   |       |
|---------------|-------|-------------------|-------|
| New Forest    | [   ] | Malvern Hills     | [   ] |
| Cornwall      | [   ] | South Wales/Gower | [   ] |
| Pembrokeshire | [   ] | No opinion        | [   ] |

Caravan sites generally have Fridays and Mondays as changeover days. If you are interested in going on a Mini-Break which days are preferable

|                             |       |
|-----------------------------|-------|
| Friday to Monday (3 nights) | [   ] |
| Monday to Friday (4 nights) | [   ] |
| Either of the above         | [   ] |
| No opinion                  | [   ] |

### Social Programme

Which types of social activity do you enjoy ? Tick all that apply

|                     |       |                   |       |
|---------------------|-------|-------------------|-------|
| A physical activity | [   ] | Visit/guided tour | [   ] |
| Talk                | [   ] | Evening Meal      | [   ] |

### General

Is there some format of walk we don't currently provide that you'd like to see ? Any social activity you would like to see or at least have the committee look into ?

Please feel free to add additional comments here.